



Expo Lahore (P) Limited

Joint Stock Company owned by the Government of Pakistan and the Government of Punjab.



The Government of Pakistan and the Government of Punjab are establishing a modern, state-of-the-art Exhibition and Trade Fair Centre at Johar Town, Lahore. The Lahore Expo Project is being developed and managed by a Joint Stock Company known as Expo Lahore (Private) Limited (ELPL). The Company offers excellent remuneration packages and career advancement opportunities for inspirational individuals with an outstanding record of having worked in a challenging environment.

RESIDENT ENGINEER:

JOB REQUIREMENT/RESPONSIBILITIES:

Prepare or directs preparation and modification of reports, specifications, plans, construction schedules, environmental impact study and authorization for construction orders regarding construction revisions.

Analyzes reports, maps, drawings and tests on soil composition, terrain, hydrological characteristics and other topographical and geological data of the project.

Construction Management, monitoring of contractor's progress, liaison/coordinating with consultant and outside agencies, monitoring site safety, contractor's quality assurance program and verifying interim payments of Contractors.

Supervision and monitoring the erection, testing and commissioning of pre-engineered steel structure building of expo halls and ability to resolve design or construction problems in co-ordination of consultant.

Ability to use computer assisted engineering & design software and equipment to prepare present engineering and design documents/reports.

QUALIFICATION & EXPERIENCE:

B.Sc. Engineer or Equivalent from HEC approved University/Institute with strong experience in the project management of multi disciplinary engineering and also having working knowledge of computer applications.

Applicant must have 6-10 years of experience in the field of Civil Project Supervision.

MARKETING MANAGER:

JOB REQUIREMENT/RESPONSIBILITIES:

To develop the marketing strategy for the Expo Centre's Events (Exhibitions, Trade Shows, Conference & other related events)

Plan and implement direct or indirect-marketing campaigns for more than 100 events per annum to meet aggressive participations.

Execute marketing plans, track responses and adjust strategy as needed to ensure that the goals are met.

Be responsible for all event communications to ensure that the quality, message and individual brand values are maintained.

Web based interaction with exhibitors and others.

Assist in the Development of client database to enable that the improved profiling.

QUALIFICATION & EXPERIENCE:

MBA (Marketing) or Equivalent from HEC approved institution with sound knowledge of Computer Applications. Applicant must have 6-10 years of experience in the marketing field.

IP ENGINEER:

JOB REQUIREMENT/RESPONSIBILITIES:

Analyzing, designing, supporting and trouble shooting active fibre optic, twisted pair and broad band using CISCO modular and configuration.

Qualification and integration of various types of standard cells, priorities, VO's and digital cores.

Knowledge of and skilled with TCP/IP, Apple talk, SNMP and IPX protocols and concepts. In-depth theoretical and practical suite in particular.

Advance knowledge of and skills in data communication hubs, switches, routers, bridges and remote-access system to include the architecture and performance characteristics of modular and fixed configuration switches/routers.

QUALIFICATION & EXPERIENCE:

Bachelor's degree in Electronics/Electrical Engineering or Computer Sciences or closely related field or the equivalent from HEC approved institution or

Applicant must have 6-10 years of experience in the IP Engineering field.

MARKETING OFFICER:

JOB REQUIREMENT/RESPONSIBILITIES:

To assist the Marketing Manager in the development of marketing strategy for the Expo Centers event (Exhibition, Trade Show, Conference & other related events).

Responsible for content of marketing communications materials such as press releases, newsletters, advertising and vertical marketing materials in liaison with the Marketing Manager.

Conducting proactive and ongoing media relations.

QUALIFICATION & EXPERIENCE:

Master Degree in Marketing/Communication or equivalent from HEC approved institution with sound knowledge of Computer Applications

Applicant must have 3-5 years of experience in the Job related field.

MIS & ADMIN OFFICER:

JOB REQUIREMENT/RESPONSIBILITIES:

Maintaining the integrity of data entered in the Management Information Systems.

Manage multiple linked databases to include security, data safety and integrity and implementation of bulk data import/export procedures.

Trouble shoots network, systems and applications to identify and correct malfunctions and other operational problems.

Evaluate, purchases, installs, configures and trouble shoots all hardware, peripherals and equipment necessary to meet integrated system objectives.

Have ability to perform various administration related duties as assigned.

QUALIFICATION & EXPERIENCE:

Graduation or Equivalent from HEC approved University/Institute;

Diploma/Certification in Computer Sciences

Applicant must have 3-5 years of experience in the job related field.

Notes:

Candidates meeting the above criteria should submit their CVs along with a recent passport sized photograph in an envelope, clearly mentioning the post applied for, through registered mail or courier to the following address within 10 days of the publication of this advertisement. Only Short-listed applicants will be invited for the interview.

Manager Finance and Administration,
Expo Lahore (Pvt.) Limited, 158-H Johar Town, Lahore. UAN: 111-092-042