

# EXPRESSION OF INTEREST FOR EVENT MARKETING PARTNERS AND SALES AGENTS

Expo Lahore (Pvt.) Limited is a corporate body jointly owned by the Government of Pakistan and Government of the Punjab with a mandate to design, develop, operate and promote a state-of-the-art Lahore International Expo Centre. The Centre is providing a platform of international standard to the manufacturers, exporters, traders and service providers to effectively introduce and market their products and services through trade exhibitions, consumer fairs and conferences.

## SCOPE OF SERVICES

Expo Lahore (Pvt.) Ltd. intends to pre-qualify reputed and experienced Event Marketing Partners and Sales Agents, locally and internationally, regarding the promotion of trade exhibitions and consumer fairs related to various sectors of economy.

## EXPRESSION OF INTEREST (EOI)

EOI can be obtained from the office, which includes the scope of works, legal requirement and financial terms and conditions.

## DOCUMENTS REQUIRED

Interested entities may submit the following details:

1. Profile of the entity including list of existing client.
2. Legal documents i.e. Certificate of Incorporation / Registration, National Tax Number of respective country.
3. Suggested proposal for existing and future planned events for which details can be obtained from Expo Lahore (Pvt.) Ltd.
4. Any other relevant document.

## NOTE

1. Information provided, if found to be incomplete / false at any stage, may result in immediate disqualification.
2. The event marketing / sales agent will provide an undertaking for compliance of rules and regulations of Expo Lahore (Pvt.) Ltd.
3. Expo Lahore (Pvt.) Limited reserves the right to accept or reject any or all the submissions without assigning any reason.



For any information:  
Sales & Business Development Manager  
Tel: (042) 35298005-7 (Ext. 120)  
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For submission of Proposals:  
Procurement Manager  
Tel: (042) 35298005-7 (Ext. 111)  
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## Expo Lahore (Pvt.) Limited

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